

**PROCEEDINGS OF THE DISTRICT MAGISTRATE,**  
**DISTRICT ELECTION OFFICER & DISTRICT COLLECTOR , WAYANAD**  
**(Present : Keshvendra Kumar IAS)**

Sub:- General Election to HP 2014—constituting Expenditure Monitoring Cell and MCC enforcement squad—orders issued—reg.

Ref:- Instructions issued by the ECI for Monitoring of Expenditure  
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1. The Election Commission of India has issued detailed instructions for monitoring of expenditure (incurred by Candidates/Political Parties) in elections. The District Level Expenditure Monitoring Cell is to be constituted in Wayanad District. In addition, Squad is to be formed for enforcement of Model Code of Conduct also. In pursuance of the instructions contained in reference 1, the below mentioned teams are hereby constituted and the officers are appointed as per the provisions of Representation of Peoples Act 1951 and Conduct of Elections Rules 1961.

2. Expenditure Monitoring Cell in Wayanad district will include teams constituted hereunder in sub-paragraphs II to IX and the Expenditure Observer & Asst. Expenditure Observers.

**I. M C C Squad**

Enforcement of Model Code of Conduct (MCC) is necessary for ensuring smooth conduct of Free and Fair Election. It assumes higher importance in the light of instructions issued by the ECI.

To effectively carryout the enforcement of MCC in Wayanad district **Sri.K.GANESAN, ADM** is hereby appointed as **Nodal Officer**. The below mentioned officers are appointed to assist the Nodal Officer.

Sl No	Name & Designation of Officer	Office	Posted as
1	Smt. Vijayalakhsmi CM, Senior Supdt. (Suit Cell) (9946218611)	Collectorate, Wayanad	Charge Officer
2	Sri. Padmakumar M , Junior Supdt.(9446197164)	-do-	Assistant
3	Sri. Asokan K, Senior Clerk(9447401243)	-do-	Assistant
4	Smt. Nisha R , Senior Clerk(9447111616)	-do-	Assistant
5	Sri. Rajeev VS, Office Attendant(9605288773)	-do-	Assistant

Officers in Charge of Special Squads for enforcement of MCC at LAC level are hereby deployed as detailed below. The concerned EROs shall post atleast 2 assistants in these teams.

**i) for 017 Mananthavadi (ST) LAC**

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Sl No	Name & Designation of Officer	Office	Posted as
1	Sri. Suresh Babu E, Deputy Tahsildar (9495031023)	Taluk Office, Mananthavadi	Officer-in- Charge

**ii) for 018 Sulthan Bathery (ST) LAC**

Sl No	Name & Designation of Officer	Office	Posted as
1	Sri. Manoj Kumar K, Deputy Tahsildar (9946330317)	Taluk Office, S.Bathery	Officer-in- Charge

**iii) for 019 Kalpetta LAC**

Sl No	Name & Designation of Officer	Office	Posted as
1	Sri. Abdul Haris TP Deputy Tahsildar (9447706999)	Taluk Office, Vythiri	Officer-in- Charge

These squads shall operate within the LAC limits. All activities shall be video graphed. All details regarding expenditure allocation shall be gathered in a systematic way. Daily report shall be submitted to the Nodal Officer for MCC by 5 PM without fail. Respective ERO shall make available the services of Videographer for LAC level MCC squads. Daily consolidated report on MCC enforcement shall be submitted to the CEO by the Nodal Officer with a copy to DEO.

**II. Media Certification and Monitoring Committee (MCMC)**

1. Sri. Keshvendra Kumar, IAS, Returning Officer, 04 Wayanad HP Constituency & District Collector, Wayanad
2. Kum.Veena N Madhavan, Asst. Returning Officer, 17 Mananthavadi (ST) LA segment of 04 Wayanad HPC & Sub Divisional Magistrate, Mananthavadi (9447097703)
3. Sri . E. Sajeev, District Information Officer, Wayanad (Member Secretary) (9496003246)
4. Sri. Issac Eappen, Field publicity Officer, Directorate of field publicity, Kalpetta, Wayanad.(9387518915, 04936-202236)
5. Sri. P.K. Asees, President, Press Club, Wayanad
6. Sri. O.V. Suresh, Secretary, Press Club, Wayanad

**III. Media Centre**

A dedicated **Media Centre** is also constituted under the MCMC for closely watching all printed/electronic media to assess any MCC violation or Paid News appearance. Any such incident shall be reported to the MCMC, Nodal Officer for MCC, Nodal Officer for Expenditure Monitoring and Accounting Team (in prescribed proforma). Special attention shall be given to directions issued by the ECI. The media cell will be headed by the District Information Officer. The below mentioned officers are deployed in the media cell.

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Sl No	Name & Designation of Officer	Office	Posted as
1	Sri. E. Sajeev, DIO (9496003246)	District Information Office, Wayanad	Charge officer
2	Sri. T. Sarinlal, Field Publicity Assistant. (9447147233)	Directorate of field publicity, Kalpetta, Wayanad.	Asst. Charge Officer
3	Sri.Jayachandran KP, Asst. Editor (94950155592)	District Information Office, Wayanad	Asst. Charge Officer
4	Sri. Rasheed Babu P, Asst. Information Officer (9526067878)	-do-	Asst. Charge Officer
5	Sri. Bijumon P.K., Clerk (9048867750)	-do-	Assistant
6	Sri.Ajithkumar T, Clerical Attender (9446737166)	-do-	Assistant
7	Sri. Rameshkumar K.K., Office Attendant (9562070919)	-do-	Assistant
8	Sri.C.R.Radhakrishnan , Cinema Operator (9744812531)	-do-	Assistant
9	Sri. M.C.Bhaskaran, Driver (94474800096)	-do-	Assistant
10	Sri. Manoharan V., SGT (9446640153)	-do-	Assistant

In addition to the works connected with expenditure monitoring/paid news/MCC, the media cell will function as liaison between the district election machinery and the *fourth estate*. Timely supply of information to the press (both print and electronic media) shall be ensured by the Media centre. Moreover, the Media Centre shall cater to the Observers also, in relation with any media related services.

#### **IV. Complaint Monitoring Control Room and Call Centre**

Sl No	Name & Designation of Officer	Office	Posted as
1	Sri. Shihabudheen, Special Tahsildar, Land Aquisition Office ( KRP), Kalpetta (9495741820)	Collectorate, Wayanad	Officer-in-Charge
2	Sri. Narayanan T Junior Superintendent (9446418517)	Collectorate, Wayanad	Assistant
3	Smt. Divya P, Clerk (9495990693)	Collectorate, Wayanad	Assistant
4	Sri. Lohithakshan C, Clerk (9995202604)	Collectorate, Wayanad	Assistant
5	Smt. Sushama, Clerk (9495050646)	Collectorate, Wayanad	Assistant

The Control Room and Call Centre shall function round the clock till the election process is over. It will be a 24x7 mechanism which will co-ordinate the works of all agencies/committees etc. constituted for expenditure monitoring and other election related activities including MCC and Law and order. Any information or complaint received in the Control room shall be passed over to the respective unit without delay. Special attention shall be paid to instructions contained in Paragraph No 4.11 of instructions issued by the ECI. The Control Room and Call Centre shall be manned

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sufficiently by the Huzur Sheristadar for round the clock functioning. Steps taken in this regard shall be reported along with details of staff deployment.

## **V. Accounting Teams**

### **a). Nodal Officer for Expenditure monitoring.**

Sri.N.Jayakumar, Finance Officer, Collectorate, Wayanad is appointed as Nodal Officer for Expenditure Monitoring activities. He will be assisted by Sri.Kurian P Jacob, Junior Supdt., Collectorate, Wayanad.

**b.** The below mentioned **Accounting Teams** also are hereby constituted.

#### **i) for 017 Mananthavadi (ST) LAC**

Sl No	Name & Designation of Officer	Office	Posted as
1	Sri. Surehs Kumar Edalath Asst. Director of Co-operative Audit (9946557890)	O/o Asst. Director, Co- operative Audit, Mananthavadi (04935 240396)	Officer-in- Charge
2	Sri.Santhoshkumar MG, Jr. Auditor (9961791735)	-do-	Assistant

#### **ii) for 018 Sulthan Bathery (ST) LAC**

Sl No	Name & Designation of Officer	Office	Posted as
1	Sri.C.P. Abdu Zahir Asst. Director (9495888973)	O/o Asst. Director, Co- operative Audit, S.Bathery 04936 220791)	Officer-in- Charge
2	Sri. P.K.Vijayan Jr. Auditor (9447435012)	-do-	Assistant

#### **iii) for 019 Kalpetta LAC**

Sl No	Name & Designation of Officer	Office	Posted as
1	Sri. Kishore AG Asst. Audit Officer (9495395198)	O/o the Dy. Director of Local Fund Audit (HG), District Office, Wayanad	Officer-in- Charge
2	Sri.Manojkumar VN, , Auditor (9446332197)	- do-	Assistant

The Accounting Team shall work under the guidance of the Assistant Expenditure Observer in maintaining shadow expenditure register and folder of evidence with respect to each candidate. Special attention shall be paid to paragraph no 4.10.1 and 4.10.2 of instructions issued by the ECI.

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## **VI. Video Surveillance Team**

### **i) for 017 Mananthavadi (ST) LAC**

Sl No	Name & Designation of Officer	Office	Posted as
1	Sri.Sebastian PJ, Junior Supdt. (9400512830)	Taluk Office, Mananthavadi	Officer-in- Charge
2	Kumaran KM, Senior Clerk (9539380249)	-do-	Assistant

### **ii) for 018 Sulthan Bathery (ST) LAC**

Sl No	Name & Designation of Officer	Office	Posted as
1	Sri. Mathews .T, Dy.Tahsildar (9744065977)	Taluk Office, S.Bathery	Officer-in- Charge
2	Ayyappan TG, Clerk (9745787562)		Assistant

### **iii) for 019 Kalpetta LAC**

Sl No	Name & Designation of Officer	Office	Posted as
1	Sri. Sankaran Namboodiri M, JS (94495741766)	Taluk Office, Vythiri	Officer-in- Charge
1	Unnikrishnan CN, Clerk (9447863654)	-do-	Assistant

Video Surveillance Teams shall record all election related activities (with special emphasis on Law and Order, Expenditure related and MCC) of political parties and candidates as provided for in paragraph 4.4.1 through 4.4.4 (and other) of the instructions issued by the ECI. Activities of Video Surveillance Teams shall be co-ordinated and monitored by the Deputy Tahsildar (Election) of the respective LAC. The Officer in charge of VST shall make available the copies of video graphed sequences and respective cue sheets to the video viewing team daily in CD format. A videographer shall be provided for each Video Surveillance team by the respective ERO.

## **VII. Video Viewing Teams**

### **i) for 017 Mananthavadi (ST) LAC**

Sl No	Name & Designation of Officer	Office	Posted as
1	Smt.Geetha K, Dy. Tahsildar (9947049299)	Taluk Office, Mananthavadi	Officer-in- Charge
2	Sri.Jinesh C Jacob, Clerk (9562452548)	-do-	Assistant

### **ii) for 018 Sulthan Bathery (ST) LAC**

Sl No	Name & Designation of Officer	Office	Posted as
1	Sri.Suresh Babu, AK Dy. Tahsildar (9446400238)	Taluk Office, S.bathery	Officer-in- Charge
2	Smt.Preethi MT,	-do-	Assistant

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	Clerk (9947225231)		
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**iii) for 019 Kalpetta LAC**

Sl No	Name & Designation of Officer	Office	Posted as
1	Smt.Sherly Poulouse Dy Tahsildar (9446075365)	Taluk Office, Vythiri	Officer-in- Charge
2	Sri.Noushad T, Clerk (9961906336)	-do-	Assistant

Video Viewing Teams shall view all the videos captured by Video Surveillance teams. They shall identify expenditure related issues and MCC related issues. Expenditure related issues shall be reported to the Accounting Team and Assistant Expenditure Observer. MCC related issues shall be reported to the MCC squad in the respective LAC/Taluk. Special attention shall be given to paragraph No.4.5 of the instructions issued by the ECI.

**VIII. Flying Squads**

**i) for 017 Mananthavadi (ST) LAC**

Squad No	Name & Designation of Officer	Office	Posted as
1	Sri. Prabhakaran Nair M, Additional Tahsildar (8547616701)	Taluk Office, Mananthavadi	Executive Magistrate & Charge Officer
2	Sri. K.M.Raju, Special Tahsildar (LA), BSIP (9446388794)	O/o the Spl. Tahsildar (LA), BSIP	Executive Magistrate & Charge Officer

**ii) for 018 Sulthan Bathery (ST) LAC**

Squad No	Name & Designation of Officer	Office	Posted as
1	Sri.N.K. Abraham, Additional Tahsildar (8547616501)	Taluk Office, S.Bathery	Executive Magistrate & Charge Officer
2	Sri. M.M.Sasidharan Tahsildar (RR) (9497305307)	O/o the Tahsildar (RR), Ambalavayal	Executive Magistrate & Charge Officer

**iii) for 019 Kalpetta LAC**

Squad No	Name & Designation of Officer	Office	Posted as
1	Sri. V.P. Kathirvadi velu, Additional Tahsildar (8547616601)	Taluk Office, Vythiri	Executive Magistrate & Charge Officer
2	Smt. V.R. Savithri, Senior Supdt.(8301047236)	O/o the Special Deputy Collector (LA), Collectorate, Wayanad	Executive Magistrate & Charge Officer

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The flying squads shall be in operation from the date of notification till the completion of the poll. Whenever a complaint regarding distribution of cash or liquor or any other item is received, the Flying Squad shall reach the spot immediately. The squad will gather necessary evidence, seize the items of bribe, gather evidences and record statement of the witnesses and persons. They shall adhere to the instructions set out by the ECI in the *Standard Operating Procedure for Flying Squads and Static Surveillance Teams* vide ECI letter No. 76/Instructions/2013/EEPS/Vol.1 dated 21.3.2013. The team will send a report immediately to RO with a copy to DEO , District Police Chief and Asst. Expenditure Observer in the prescribed proforma. The entire proceeding shall be video recorded. ERO of respective LAC shall provide videographer for the team. Special emphasis shall be given to paragraph No.4.6.1 and 4.6.2.

The District Police Chief, Wayanad shall provide one Police Officer and 3 to 4 Armed Police Personnel in each flying squad. Details of such posting (along with mobile phone number of the officers) shall be made available to the DEO and all ROs forthwith.

#### **IX. Static Surveillance Team**

There will be 1 or 2 surveillance teams under the flying squads with 3 or 4 police personnel. Services of the Executive Magistrates in the flying squads shall be sought for in any circumstance that warrants the intervention by /execution of Magisterial power. The Static Surveillance Teams shall man the check posts and inter state roads to keep vigilant watch on illicit trafficking of large quantities of cash, illegal liquor, other items of bribe, any suspicious items or arms etc. The entire process of checking shall be videographed.

The District Police Chief, Wayanad shall provide police personnel for populating the Static Surveillance Teams. Places where check posts are to be placed is to be finalised by the District Police Chief in consultation with the Expenditure Observer/ Asst. Expenditure Observer. Special care shall be provided to check traffic through interstate roads. All details shall be made available to the DEO in due course.

3. Necessary funds required for operation of LAC level teams shall be met from the funds, which will be allotted to the ERO. ERO shall exercise *Financial Prudence* in sanctioning such expenditure.

4. Being appointed in the vital areas of vigil exercise in the conduct of election, all the officers deployed vide this proceedings shall do their work with absolute integrity, impartiality and high levels of dedication. All the officers deployed vide this proceedings shall scrupulously and completely adhere to all instructions contained in the Compendium of Instructions issued by the ECI on Expenditure Monitoring. Any breach in the exercise of duties will attract penal actions as provided for in the Representation of People Act 1951 and Conduct of election Rules 1961.

Training for officers deployed in the MCC squad shall be imparted by the ADM and that for the officers deployed vide sub-paragraphs III to IX shall be imparted by the Nodal Officer for expenditure monitoring.

District Election Officer & District Collector

To

Individuals

Copy to

1. The Chief Electoral Officer (with covering letter)
2. The Additional District Magistrate (to ensure that enough Executive Magistrates are provided for, as and where required)
3. The District Police Chief, Wayanad (for deploying police personnel in Flying Squad and Static Surveillance Teams)
4. The AROs of S.Bathery/Mananthavadi/Kalpeta LA Segments
5. The Huzur Sheristadar, Collectorate, Wayanad
6. ERO, Vythiri/Mananthavadi/S.Bathery
7. Deputy Tahsildar (Election), Vythiri/Mananthavadi/S.Bathery
8. CA to District Collector



**Proceedings of the District Election Officer & District Collector, Wayanad  
(Present: Keshvendra Kumar IAS)**

Sub:- GE to HP 2014- expenditure monitoring- rates chart for various campaign materials/articles/facilities- Notification Issued- reg.

Ref:- 1. Paragraph No. 18.10 of the Returning Officer's Handbook (2014 version)  
2. ECI's letter No. 76/2003/JS II dated 30.10.2003  
3. Letter No. E1/1414/2014 of the ERO & Tahsildar, Vythiri dated 7.3.2014

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As per the provisions contained in reference 1,2 cited above, it is mandatory to assess and publish the rate of various items used by candidates/political parties for election campaigning. Accordingly the local prevalent rate for the below given campaign materials were collected through the ERO & Tahsildar, Vythiri vide reference 3 cited.

The rates are hereby notified as the standard local rates prevailing in Wayanad district for the items specified hereunder in TABLE 1. This notification is to serve for assessing/verifying election expenditure of Candidates/Political Parties. These are the minimum rates at which the expenditure is to be assessed.

Item	Rate (Rs.)
1. Hiring charges of Loudspeaker with amplifier and microphone	1500 to 2200 per day
2. Construction of podium /pandal (standard size to seat 4-5 persons)	1000 to 1500 per day
3. Cloth Banner	200 to 400 per piece
4. Cloth Flags	100 to 300 per piece
5. Plastic Flags	20 to 30 per piece
6. Hand Bills (cost to be calculated and print order ascertained from printer – refer 127A of R.P. Act, 1951)	6000 per 10000 piece
7. Posters	(a) Demmy multicolour (b) –do- in Art Paper
	(a) 17500 per 5000 piece (b) 20000 per 5000 piece
8. Hoardings	750 to 1000

9. Cut outs (wooden)	200 to 1000 per sq feet
10. Cut outs (Cloth/Plastic)	25 per sq feet
11. Video Cassettes/CDs (Programme Recording)	Rs. 1000-4000 per programme
12. Audio Cassettes/CDs (Programme recording)	Rs. 1000- 2000 per programme
13. Erection of gates	4000 to 6000
14. Erection of arches	8000 to 10000
15. Daily hiring charges of vehicles: (i) Jeep / Tempo / Trucker, etc. (ii) Sumo / Qualis (iii) Cars (iv) Three-Wheelers (v) Auto rikshaw- goods carrier	(i) 10 per KM (ii) 12 per KM (iii) 10 per KM (iv) 15 upto 1.25 KM; beyond that Rs.8 per KM (v) 100-150 upto 3Km then Rs.20 per KM
16. Hiring charges of hotel rooms / guest houses	500-750 single room 1000-3000 double room
17. Charges of drivers' salary	600 per day + batta
18. Hiring charges of furniture (chairs, sofa, etc.) and fixtures	Chair Rs.5 per piece Table Rs.15 per piece
19. Hiring charges of hoarding sites from PWD authorities	Rs.600 per point
20. Hiring charges of hoarding sites from municipal/other local authorities, if any	20 to 30 per sq ft
21. Other items commonly used in your LA segment for Election campaigning Hire Charges of:- (a) Silpolin 18x12 (b) Silpolin (15x12) (c) Silpolin (24x18) (d) silpolin (30x18) (e) Karoake Ganamela (f) Tube light (g) Halogen light (h) Bulb- decoration (i) Stand fan (j) Portable Generator (1200 W) (k) Portable Generator (2000 W) (l) Portable Generator (2500 W)	(a) 70 (b) 50 (c) 200 (d) 250 (e) 2500 per point (f) 45 (g) 100 to 150 (h) 2 per bulb (i) 250 (j) 500 (k) 750 (l) 1000

(m) Portable Generator (7500 W) (n) Jeep Announcement with Generator with kerosene	(m)1500 (n)2000 per day
22. Rent of premises (a) Commercial (b) Residential	(a) Rs.25 per sq feet (b) Rs.20 per sq feet
23. Wall writing	15 to 25 per sq feet
24. Flex printing	Rs. 15 to 25 per sq feet

District Election Officer &  
District Collector

To,

1. The Observer (General)
2. The Observer (Expenditure)
3. The Nodal Officer MCC & ADM
4. The Nodal Officer Expenditure Monitoring & F.O.
5. The Charge Officer, Control Room
6. The Senior Supdt. at RO's Office in Collectorate
7. The District Information Officer, Wayanad
8. The District Informatics Officer , NIC, Wayanad (for upload in website)
9. AROs/ EROs in district